

PROGRAM

Training Workshop

Use of Digital Media and Internet for High Impact Campaign on Development Issues

24-25 June, 2016. Coast Trust, Dhaka, Bangladesh

DAY ONE

Timing	Duration	Facilitator	Session
9.00 – 9.20	20 min	Shahjahan Siraj Web, Video & Multimedia Expert. Director, Machizo Multimedia	OPENING & INTRODUCING Animated video presentation on communication, evolution of technology and internet
9.25 – 10:25	60 min	Rezaul Karim Chowdhury Development Activist and Practitioner. Executive Director, Coast Trust	SESSION 1 Social Communication - Global Practices and Experiences Sharing from International Events and Network.
BREAK 15 MIN			
10.40 - 12.40	120 min	AHM Bazlur Rahman Community Media Expert CEO, BNNRC	SESSION 2 Community Media, Trends of Present World & Preparation for Future. (WSIS Action Plan, SDGs & Community Media)
PRAYER / LAUNCH BREAK/ 45 MIN			

1.30 - 2.30	30 MIN	Shahjahan Siraj Web, Video & Multimedia Expert. Director, Machizo Multimedia	SESSION 3 Brief presentation on past, present and future of web, internet and digital media etc.
2.30 - 4.00	120 MIN	Partha S Karmaker Web programmer and Open Source Expert. MIS Manager, BRAC.	SESSION 4 Latest Techniques of Web Design, Development Blogging and Content management System (Focus to popular open source Joomla, WordPress and Drupal etc)
BREAK 10 min			
4.15 – 6.00	105+ MIN	Partha S Karmaker & Shahjahan Siraj	SESSION 5 Technical Problems and Review of Present Website, Blog, Media Tools with Effective Solutions Question & Answer - Program analysis, the best solutions & practices
IFTAR / DAY ONE CLOSING			

DAY TWO

9.00-10.00	60 min	Shahjahan Siraj Web, Video & Multimedia Expert. Director, Machizo Multimedia	Session 6 Web design & development for an NGO / NPO (Tips and Techniques) with Online Donation, Social Media Sharing, ListServ/ Mailing List, Newsletter, Servey etc
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BREAK 15 MIN			
10.15-11.30	75 MIN	Din Muhammad Shibly Photographer and Media Consultant	Session 7 How Image can Talk? (Best Practices of Photography for an NGO: Tips and Techniques.)
BREAK/ 15 MIN			
11.45-1.00	75 MIN	Md. Abdul Quayyum Media and Communication Expert	Session 8 Social Media for NGO: Effective Digital Campaign on Development Issues
LUNCH / PRAYER BREAK 45 MIN			
1.45 -3.00	60 MIN	Aminul Islam Documentary Film Maker, AVCom	Session 9 Power of Video and Documentary Film to Promote Development Issues and NGO Activities”
3.00 – 3.30	30+ MIN	Shahjahan Siraj Web and Multimedia Expert. Director, Machizo Multimedia	Session 10 Question & Answer. Problem solution and tips for future works
IFTAR / Closing			